

***WORLD\_DRIVES ASSOCIATION***  
***INTERNATIONAL CENTRE OF COMPETENCE FOR PRACTICE & SOCIAL RESEARCH***

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## **Profile**

*WORLD\_DRIVES association* has been officially registered at the chamber of commerce of the Canton Zurich as a non-profit association. The association has been constituted on four motives:

The World Society Foundation with seat in Zurich has encouraged the constitution of *WORLD\_DRIVES association* with the aim to amend and enforce research and exchange in the fields of globalisation and world society.

The founders of *WORLD\_DRIVES association* have initiated international research projects for years. Especially in Eastern Europe a network of research teams has been established; further ones are in preparation, for example in Latin American, African and Asian contexts. For all teams mutual exchange and cooperation is of much concern in actual projects.

The clash of global and local developments will occupy future generations intensely. The interplay between world, nation and location concerns everybody. Hence *WORLD\_DRIVES association* approaches local developments caused by global change.

The image of world society will be displayed to a broad public as part of its culture.

The *WORLD\_DRIVES association* aims to bring together research institutions, business companies and NGOs in order to seek for innovative solutions for forms of corporate governance, performance and sustainable developments.

Newsletter Zero contains the concept of *WORLD\_DRIVES association*.  
<http://www.culturprospectiv.ch/upload/uploads/nl0.pdf>

## **Membership, Participation and Sponsoring**

*WORLD\_DRIVES association* will finance these initiatives and projects by the sponsors, public funds and the private sectors of economy.

The sponsors are encouraged to contribute with their funds specific targets and projects published regularly on the schedule (see projects and initiatives below). Sponsors are invited to propose new ideas or project intentions to *WORLD\_DRIVES association*. The use and performance of the sponsored resources for the projects is documented regularly and communicated to the sponsors.

Persons and/ or institutions engaged in a project or network and the sponsors are automatically members of *WORLD\_DRIVES association* (without payments).

Each person or institution can become member of *WORLD-DRIVES association*; the amount of an individual membership is 200 SFR per year and for institutional members 300 SFR per year. Students have to pay 50 SFR per year.

***WORLD\_DRIVES ASSOCIATION***  
*CURRENT PROJECTS AND INITIATIVES (24/11/06)*

<b>Issues and Topics</b>	<b>Status</b>	<b>Network</b>	<b>Financement guaranteed</b>	<b>Funds needed by sponsors for options</b>	<b><i>External support State</i></b>
<b><i>TAKE OFF: The building and consolidation of WORLD_DRIVES association as an organisation.</i></b>	WORLD_DRIVES association looks back to a pool of resources but needs a series of activities and investments in order to reach its targets.	Partners and key-persons linked to the network by projects and cooperation.	WORLD_DRIVES has its seat in Zurich with the infrastructure and builds on the accumulation of research and human capital.	Take off needs: - acquisition of members - development of a culture and image - events	<b><i>SFR. 5000.— SFR. 3500.--</i></b>
<b><i>Fundraising World Society Foundation</i></b>	The World Society Foundation is a research promotion organisation since 25 years with seat in Zurich. <a href="http://www.wsf.unizh.ch">www.wsf.unizh.ch</a>	A community of excellent scholars all over the world have been promoted for research grants addressing global problems.	World Society Foundation bases on funds sponsored by the founder Peter Heintz.	In the next years further sponsors to the Foundation are addressed and welcomed in order to continue and enlarge the promotion.	Contacts and networking with sponsors
<b><i>LOCLAB: Dynamics and social impacts of the labour markets on local communities in Eastern Europe accelerated by the EU-integration</i></b>	Project created by the INTAS – cooperation network and funded by INTAS April-05 – April 07	Eastern European network: Bulgaria, Poland, Georgia, Germany, Belarus, Russia, Ukraine, Switzerland	INTAS: 80000 Euro	- Meeting in Moscow: day for companies and Investors: 15000 Euro  - Publication of a book: 10000 Euro	Project in the final period

<b><i>WORLDPIPE: The Chad-Cameroon pipeline project and the making of World society in Central Africa.</i></b>	Partnership project created with a Swiss-African team initiated by African scholars.. Project phase (step 2 and 3) planned under the leading house HSA Lucerne	African network: scholars from Cameroon, Chad and other Central African States	SNF 2000 SFR (preparatory grant)  WORLD_DRIVES: 20000 SFR	- Fund needed in order to realise the project: 300000 SFR	<b>SFR. 100'000 HSA, Swiss Contacts, cultur prospectiv</b>
<b><i>WORLDCAT: The Chernobyl generation. Life situations and perspectives in Gomel, Chernigov, Brjansk</i></b>	Project initiated by WORLD_DRIVES and supported by the SDC (Switzerland); 2200 Interviews realised April 05 – April 06.	Eastern European network: Belarus, Ukraine, Russia	SDC 32000 SFR		Project finished
<b><i>GOOD_ELEPHANTS: Transnational companies challenged by diverging societal contexts: social performance between Western, East-Central and NIS areas of Europe.</i></b>	Project created and prepared for the 7th EU-Programme; the project was present at Lyon, and will be revisited in Bremen and Moscow 06.	West-East network: France, Norway, Germany, Switzerland, Greece and Eastern European network	WORLD_DRIVES 25000 SFR	2 Mio Euro	Project in preparation
<b><i>REBUILDING: Rebuilding the past for the future in Eastern Europe. The cultural heritage in peoples mind compared between Belarus, Russia, Ukraine, Aserbaijan, Georgia, Kyrgyzstan, Tajikistan, Bulgaria and Poland.</i></b>	Project initiative launched to several international organisations, which address the cultural heritage question and problems of intercultural dialogue.	Eastern European network	WORLD_DRIVES 5000 SFR	160000 Euro	Project submitted (INTAS)
<b><i>YOUTHLAB: Youth, labour markets and integration into local societies in Central Asian and Caucasian countries.</i></b>	Project on the basis of a former initiative with a special focus on youth and labour.	Enlarged Eastern European network	WORLD-DRIVES 7000 SFR	100000 Euro	Project submitted (INTAS)
<b><i>WORLD_NOVEL: A collection, edition and</i></b>	An art-project initiated and	An international	WORLD_DRIVES 5000 SFR	80000 Euro	Project started

<i>interpretation of narrations on global future</i>	organised by the cultural branch (Germany).	participation group organised by PEN clubs			
<b><i>Weltgesellschaft in Zuerich –Zuerich in der Weltgesellschaft (25th anniversary of WSF).</i></b>	A project initiated by the World Society Foundation, the city of Zurich and relevant organisations	Involvement of international scholars and resource persons from Zurich	WORLD_SOCIETY Foundation: 170000 SFR. for the conferences	470'000 SFR. ZKB prep. grant: 2500.--	<b>WSF: 170'000</b>
<b><i>New Towns in Eastern Europe: Learning by comparing</i></b>	A project initiative together with the ENTP, the European New Town Platform in Brussels	Swiss consortium together with the Eastern European network.	WORLD_DRIVES 5000 SFR	150000 Euro	Pre-proposal
<b><i>Local governance in face of live perspectives in peripheral regions: Insights, strategies and actions in case studies of Belarus, Bulgaria, Georgia, Poland, Russia and Ukraine</i></b>	A project for the valorisation of empirical results and for creating bridges between science and practice in Eastern Europe.	Eastern European network together with LGI (Local Government Initiative – Soros, Budapest).	WORLD_DRIVES 5000 Euro	140000 Euro	Pre-proposal

***Your individual idea, proposition:***

Please send it back by e-mail: [hanspeter.meier@culturprospectiv.ch](mailto:hanspeter.meier@culturprospectiv.ch)

or by fax: +41 (0) 44 260 69 29)

Your prename:  
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